

ASSIGNMENT SHEET

DESN 110 – Graphic Design I

FINAL PROJECT

ASSIGNMENT:

Create a poster design in the style of the graphic designer you have selected. The purpose of the poster will be to promote an upcoming exhibition of the work of that designer. The style of the poster must mimic the style of the designer and/or the design movement the designer worked in to aid in communication of the subject to the audience. You must research the life and work of the designer and write a brief summary of what you discovered through your research.

COLOR:

Full color. Choose colors based on design examples and typical style of the designer.

SIZE:

10" x 15" – vertical.

MINIMUM REQUIREMENTS:

- Name of the designer must be prominent and legible
- All of the copy listed below is included in the design and legible
- Graphics, color, type that suggests the style of the designer
- Images of the designer or designer's actual work is optional
- Final design must be mounted to the specifications given in class
- One-page research report about the designer must be neatly attached to the back of the project

REQUIRED COPY:

Name of Designer

Retrospective Exhibition

Summer 2015

Shircliff Art Gallery

Vincennes University

www.vinu.edu/content/exhibitions

GRADING

This project will be worth 100 points and 15% of the total grade for the semester.

The project will be assessed according to:

- the appropriate style used to represent the designer
- the design demonstrates adequate research performed on the subject
- use of design element and principle relationships to create a compelling and interesting poster design

Research summary will be worth 15% of the project grade.

In-class presentation will be worth 15% of the project grade.