

DESN 110 Graphic Design I

Graphic Design History Project – Final Project – Part 4

OBJECTIVE

Research and discover specific information about a particular graphic designer or art movement and share what you have learned with the entire class. By doing this research, you will learn about and gain appreciation for the designer or art movement you choose. You will also gain research skills that are vital to being a graphic designer. Your research will enrich the knowledge of everyone in the class.

METHOD

1. Choose one of the designers or art movements listed on the resource page to work with. Find 9 images that you feel are representative of the subject.
2. Following the template used for the scrapbooks, use Word or InDesign to setup a 10 page document. Page one will include you name and the name of the designer and art movement you chose. It will also include one paragraph briefly describing the important contributions to the field of graphic design that this designer or art movement has made to the field of graphic design.
3. The other 9 pages will each have one examples from the designer and art movement and a brief description of why it was significant that you chose yo include it in your document (one paragraph).
4. Convert the document into a PDF and email to instructor.

GRADING

- 13% Cover page included with name and description
- 20% Quality of descriptive paragraph on cover page that demonstrates research and written in your own words
- 18% Descriptions of examples demonstrate research and understanding of the subject and examples
- 18% Accurate and appropriate visual examples
- 18% Image quality of the examples and formatting of the pages in the document to follow the directions and make a professional looking presentation
- 13% PDF format used and properly

100 points possible – grade weighted as a design project

SCHEDULE

PDF document must be emailed to instructor by midnight, Wednesday, Dec. 13. It may be submitted any time between now and then.