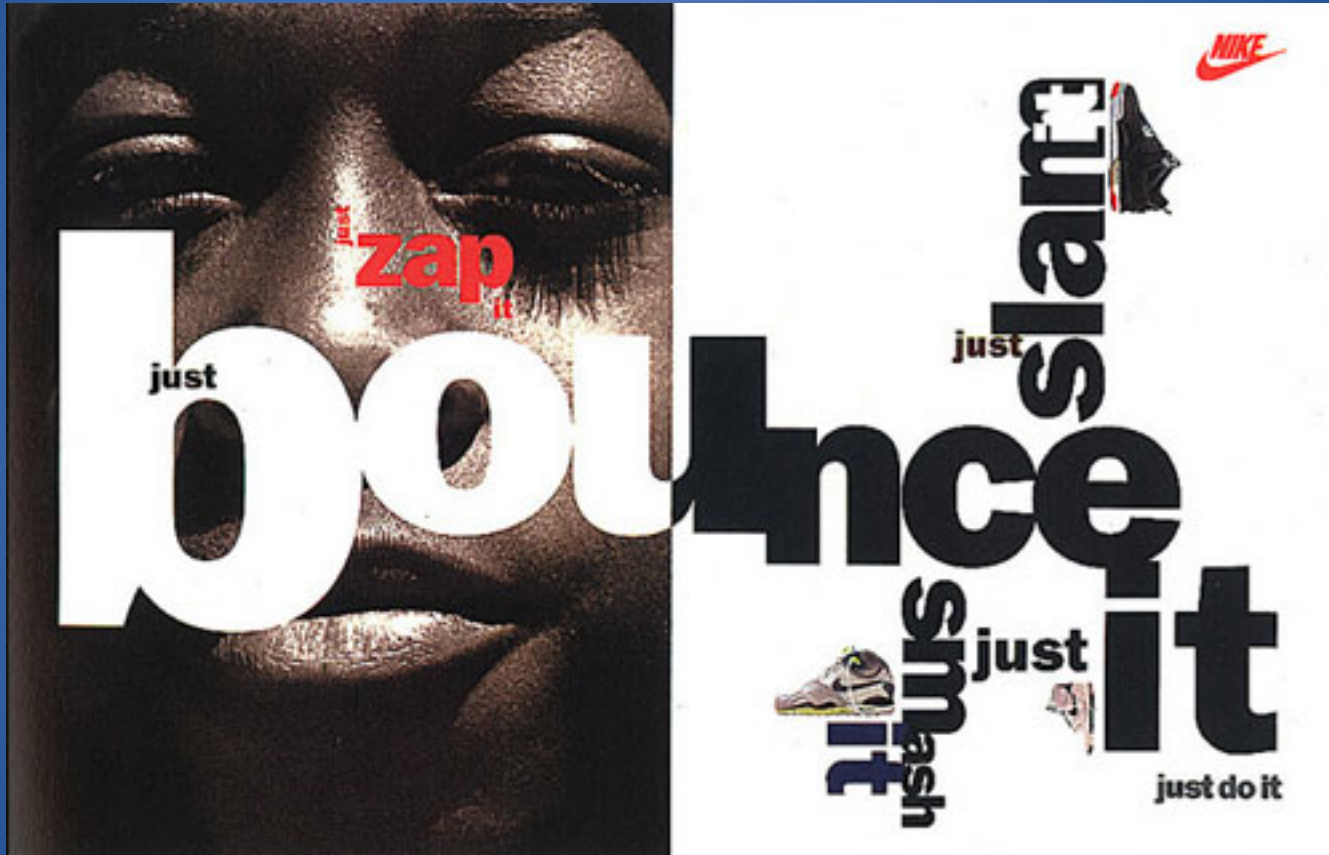


Motion

- Motion is used by designers to direct the viewer through the design space
- Motion can be directed along lines, edges, shapes and colors
- Motion should ensure that the viewer moves through the design in the desired direction and sees all of the important elements

Motion



Type creates movement

Motion



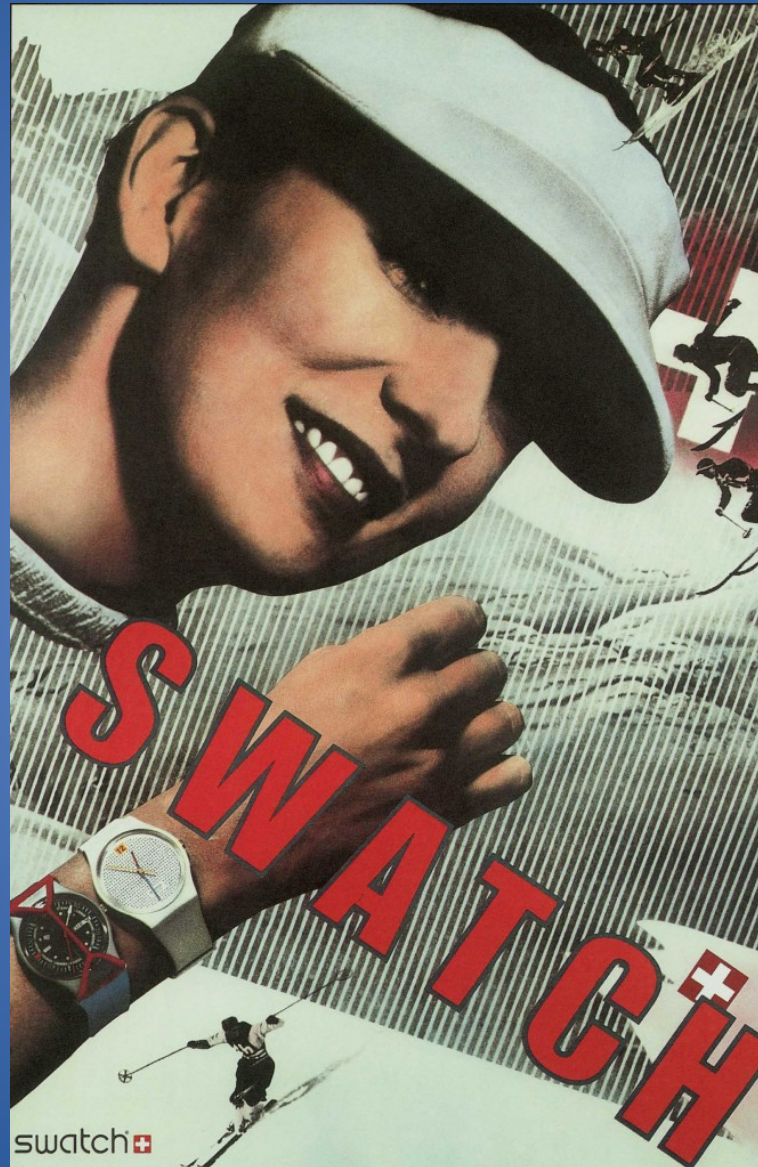
Type creates movement

Motion



Type creates movement

Motion



Line and shape create movement

Motion



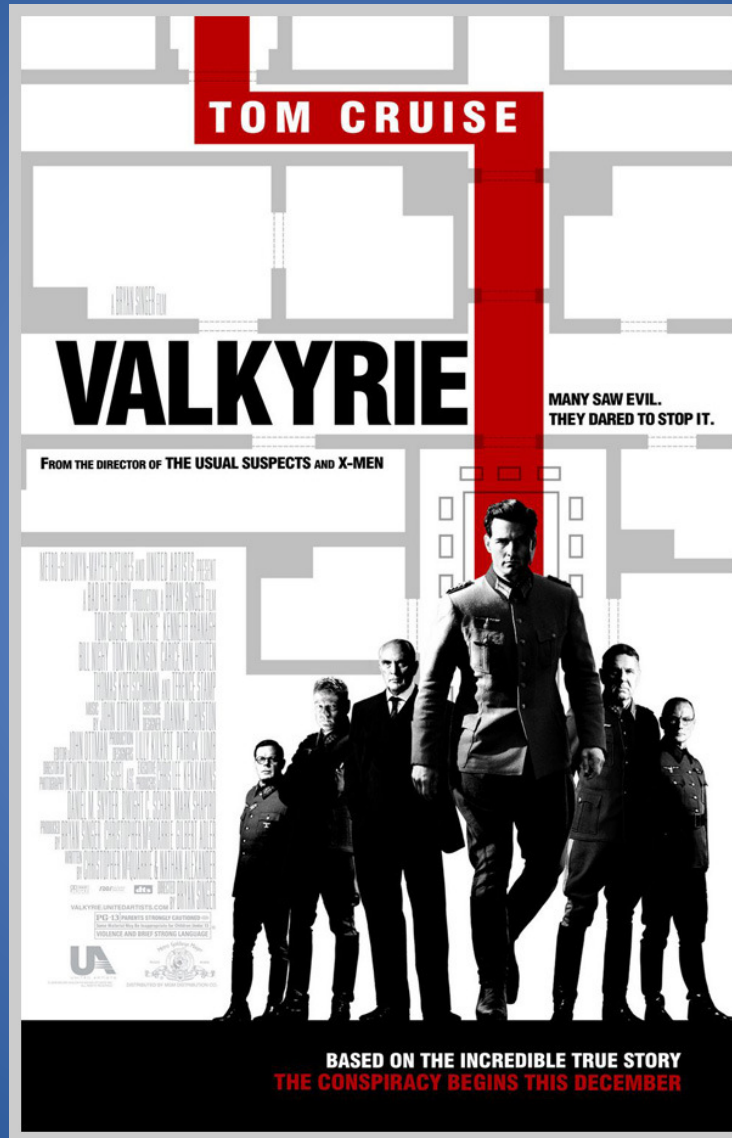
Value and shape create movement

Motion



Shape creates movement

Motion



Line and color creates movement

