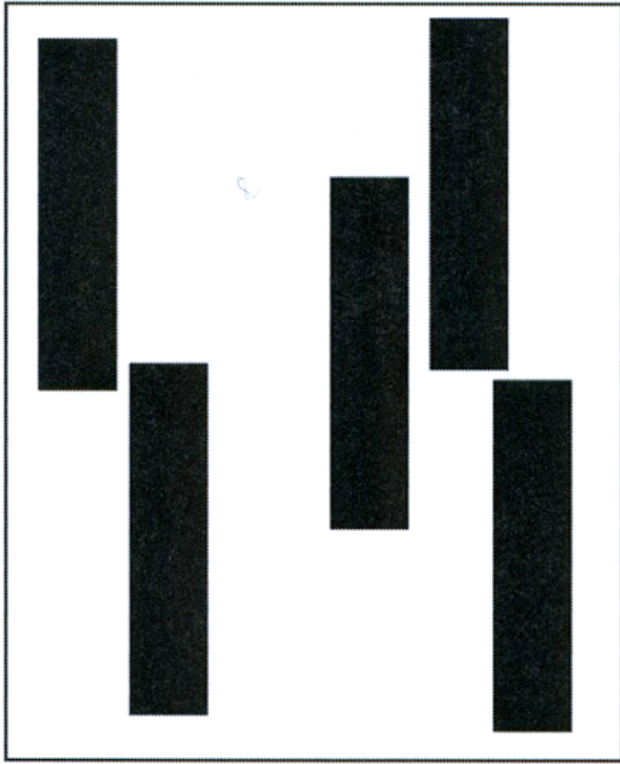


Rhythm

- Rhythm creates unity by repeating exact or slightly different elements in a predictable pattern
- Rhythm goes beyond simply repeating elements
- Rhythm is created through variations in size, form, position, etc. of the repeated elements
- Rhythm can be a regular pattern, a flowing pattern or a progressive pattern

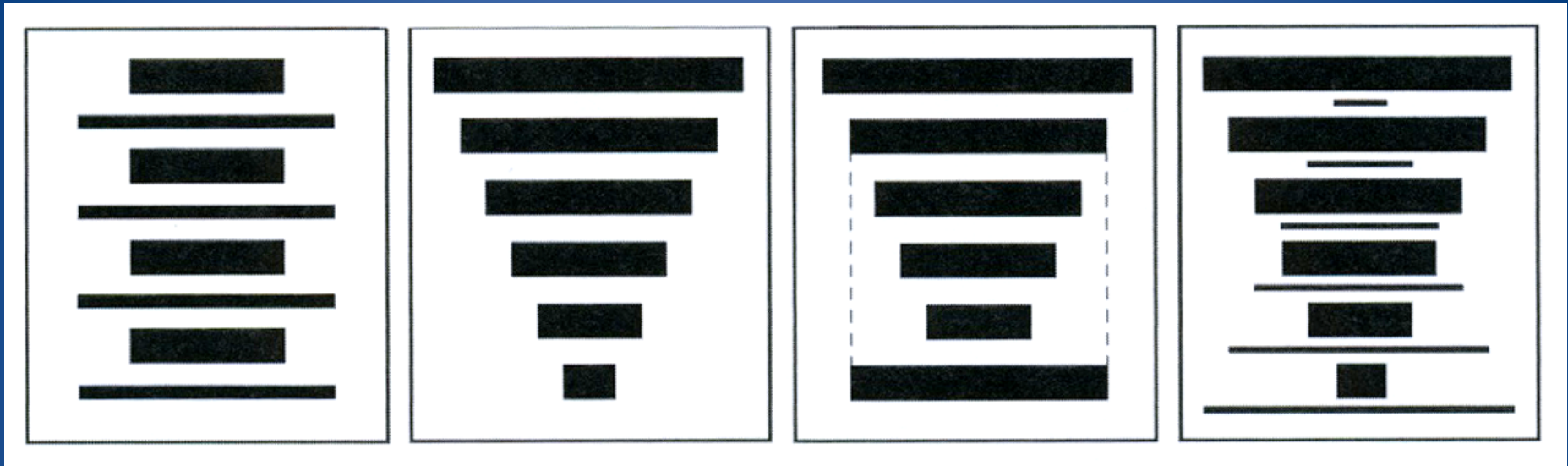
Rhythm



Left: Repetition of shapes, but no rhythm

Right: Rhythm is repetition that is a predictable and has pacing

Rhythm



Far Left: Alternating rhythm

Left: Progressive rhythm

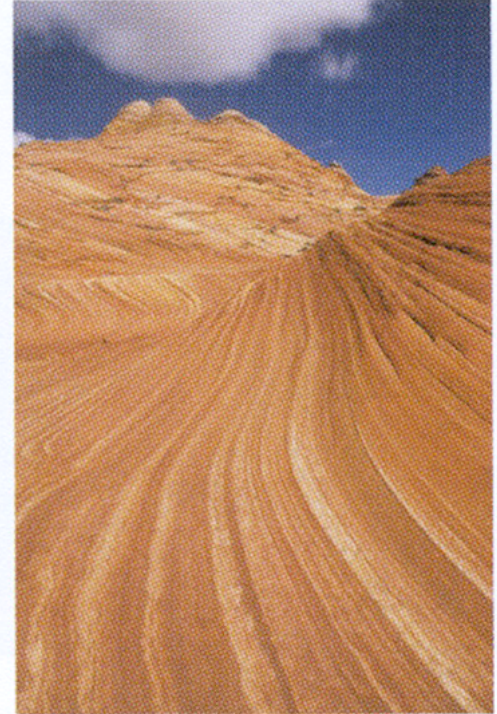
Right: Progressive rhythm with an eye-stopper

Far Right: Progressive rhythm in two directions

Rhythm

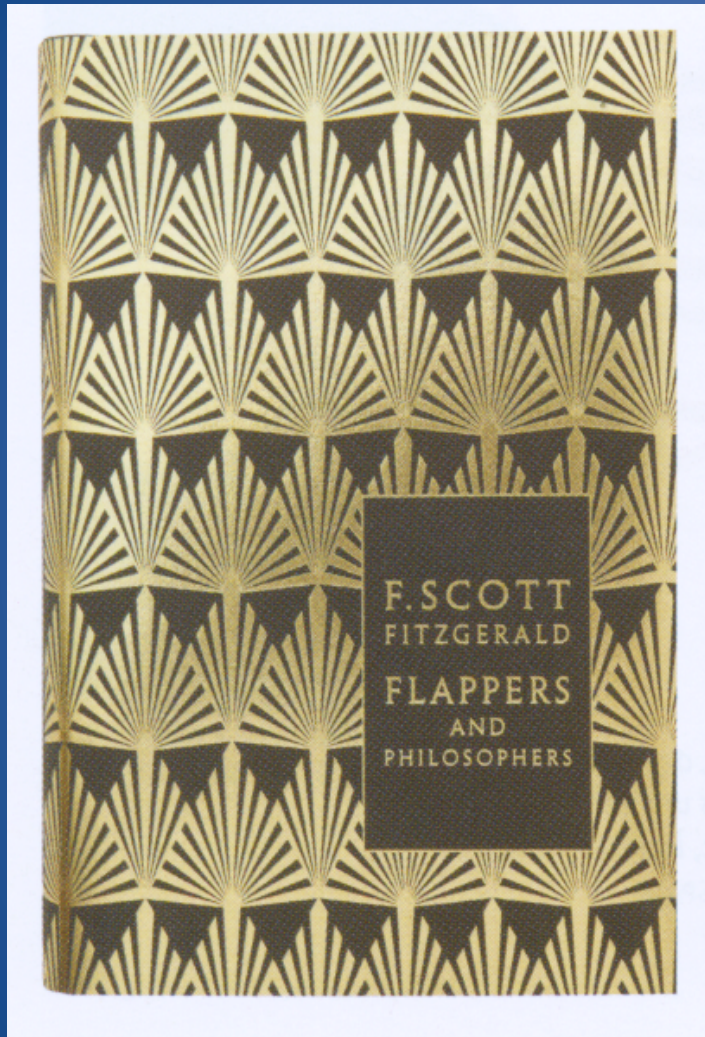


Left: Alternating rhythm



Right: Progressive rhythm

Rhythm



Alternating rhythm



Progressive rhythm

Rhythm



Rhythm adds visual interest to the design and moves the eye through the composition.

Rhythm



Rhythm adds visual interest to the design and moves the eye through the composition.

Rhythm

FISKE INVESTING
MARKET FROM
CON- YOUR PER-
SULTING SPECTIVE

INVESTOR SERVICES FUND PORTFOLIO COMPANY PROFILE CLIENT AREA

HOW DO YOU SEE
YOURSELF LIVING IN
THE NEXT 20 YEARS?

● WE SEE IT, TOO.

Botanus autem est nunc et semper ex in
gloriosa equamerat. Lorem ipsum dolor
sit ametiscing elit nam aclectuis eget telus
fringila feugiat exiat in deo summa.

Rhythm adds interest and adds organization to the content.