

ASSIGNMENT SHEET

DESN 110 – Graphic Design I

SHAPE EXERCISE

OBJECTIVE:

Explore how the element of shape used in an abstract (non-representational) manner can be used to contribute to rhythm, balance and emphasis.

ASSIGNMENT:

Using the paper provided, draw shapes in the boxes to accomplish the following goals:

1. Fill one page with different ways to use shapes to create rhythm. The rhythms may be alternating or progressive. Each box on the page will have a different rhythm.
2. Create four different symmetrical designs using only shapes
3. Create four different designs demonstrating asymmetrical balance.
4. Create four different designs that use isolation to create emphasis
5. Create four different designs that use value to create emphasis
6. Create four different designs that use size to create emphasis
7. Create four different designs that use linear direction to create emphasis

MATERIALS AND TOOLS:

Pencil only.

REQUIREMENTS:

- Each box on the page must have a different and unique design using shape to achieve the specified goals.
- Use one page for each of the seven goals.
- Use any type of shape you can imagine. The designs could use all the same shape or a variety of shapes.
- Don't worry about perfection – do your best and then move on to the next design. Some designs will be more successful than others.

GRADING:

This project will be evaluated according to the appearance of the designs and how well they achieve the specified goals. The attention to following the directions will also be evaluated.