

ASSIGNMENT SHEET

DESN 120 – Computer Illustration

ZOO ANIMAL ILLUSTRATION

ASSIGNMENT:

Create a vector graphic illustration of a zoo type animal using limited spot colors that could be easily and economically reproduced as a vinyl sign or T-shirt graphic. Learn to break a continuous tones image into graphic shapes that suggest the original form through simplification and stylization.

REQUIREMENTS:

- Animal must be one that would be typically found in a zoo ((lion, elephant, polar bear, eagle, crocodile, dolphin, etc.), NOT a domestic animal or pet (cat, dog, horse, cow, goldfish, etc.).
- The animal graphic should be stylized and simplified, a “graphic” version of the animal. Decide how much detail to include. It can range from a simplified, stylized graphic form, to a more realistic, textured version of the animal. Your image could show the whole animal, part of the animal, or just the head/neck of the animal, but your animal should be easily recognizable. Your graphic could also have more than one animal in the scene (mother and child / male and female).
- 3 printed Pantone Solid Coated colors plus the white background paper stock color will be used. Black counts as one of the three colors, white does not. Pick colors of different value ranges.
- Only 100% solid ink colors are allowed – not tints, shades or tones, nor anything less than 100% opacity.
- Solid shapes must be used, not simple outlines.
- The animals environment may be suggested, but do not let it overpower the animal, which should be the main focus of the illustration.
- A border or frame may be incorporated to define the edges of the graphic. The animal may break out of a portion of the frame or border.

SIZE:

Graphic must fill up most of a letter size document – vertical or horizontal, but does not have to go edge-to-edge.

PROCESS:

1. Research animals and find a large, good quality photo (no drawing, paintings, or animal images that already have been graphically represented) to use as reference.
2. Trace a line drawing of the photo reference and scan it at correct resolution and file format. Save the scan into your folder and “Place” scan into your Illustrator document and set it up as a template layer. You must use at least 3 additional layers to separate and organize the various parts of your assignment. Template layer does not count as one of your 3 project layers.
3. Setup color swatches using Pantone Solid Coated. Using all tools and techniques covered so far in class to create the shapes for the graphics.
4. Print in color print on letter paper (1 page), along with a color separation of the file with registration marks and color info on each page (3 pages). The original photo you worked from must also be submitted. Your final AI file must be saved in your folder in *Documents*.

GRADING:

This project will be worth 100 points and will be evaluated on the following points:

1. Accuracy of color usage (limited to three colors)
2. Creativity and aesthetic qualities of the illustration.
3. Appeal and interest of illustration
4. Use of Illustrator tools and techniques
5. Critique participation and meeting the deadline.