

Course Calendar/Schedule/Assignments

Page Layout/Structure: Page & Grid Anatomy, Types of Grids	WEEK 1
Page Layout/Structure: Page & Grid Anatomy, Types of Grids	WEEK 2
Page & Grid Anatomy Quiz	WEEK 2
Page Composition Exercise	WEEK 2-3
MARTIN LUTHER KING & PRESIDENTS DAY – no classes	WEEK 2 – 1/18
Poster Design Project	WEEK 2-4
Book Spread Project	WEEK 4-6
Magazine Spread Project	WEEK 6-8
MID-TERM BREAK – no classes	WEEK 9 – 3/7 – 3/11
Advertising Design and Ad Layout Styles	WEEK 10
Ad Layout Style Quiz	WEEK 11
Newspaper Ad Campaign Project	WEEK 11-12
GOOD FRIDAY – no classes	WEEK 12 – 3/25
Magazine Ad Project	WEEK 13-14
Final Project	WEEK 15-16
Senior Portfolio Review – No DESN Classes	WEEK 15 – 4/29
Freshman Review – No DESN Classes	WEEK 16 – 5/2