

Course Calendar/Schedule/Assignments

The practical basics of using type in a page layout / What is a layout?	WEEK 1
MARTIN LUTHER KING & PRESIDENTS DAY – no classes	WEEK 2 – 1/16
Type Anatomy Quiz / Page Layout/Structure: Page & Grid Anatomy / Type Project	WEEK 2
Page & Grid Anatomy Quiz / Poster Project	WEEK 3
Composition and Proportions / Page Composition Project	WEEK 3 -4
Postcard Project	WEEK 4-5
Magazine Spread Project	WEEK 5-6
Magazine Spread Project	WEEK 7-8
MID-TERM BREAK – no classes	WEEK 9 – 3/6 - 3/12
Advertising Design and Ad Layout Styles / Ad Styles Quiz / Ad Design Project	WEEK 10-12
GOOD FRIDAY – no classes	WEEK 12 – 4/14
Final Project	WEEK 13-15
Senior Portfolio Review / Freshman Review	WEEK 15
Finals Week	WEEK 16 – 5/2 - 5/5