

# DESN 202 SCHEDULE – FALL 2018

|         |                                                                |
|---------|----------------------------------------------------------------|
| Week 1  | Syllabus / Client Project – Event Branding                     |
| Week 2  | Client Project – Event Branding / <b>CRITIQUE</b>              |
| Week 3  | <b>LABOR DAY</b> / Client Project – Branding                   |
| Week 4  | Client Project – Branding                                      |
| Week 5  | Client Project – Branding – <b>PRESENTATION</b>                |
| Week 6  | Design Project                                                 |
| Week 7  | Design Project                                                 |
| Week 8  | Design Project – <b>CRITIQUE</b>                               |
| Week 9  | <b>MIDTERM BREAK</b> / Client Project – Greeting Card          |
| Week 10 | Client Project – Greeting Card                                 |
| Week 11 | Client Project – Greeting Card                                 |
| Week 12 | Client Project – Greeting Card – <b>PRESENTATION</b>           |
| Week 13 | <b>FINAL PROJECT</b> – Ad Campaign                             |
| Week 14 | <b>FINAL PROJECT</b> – Ad Campaign / <b>THANKSGIVING BREAK</b> |
| Week 15 | <b>FINAL PROJECT</b> – Ad Campaign                             |
| Week 16 | <b>FINAL PROJECT</b> – Ad Campaign / <b>CRITIQUE</b>           |