

ASSIGNMENT SHEET

DEN 205 GRAPHIC DESIGN FOR INTERACTIVE MEDIA

EXERCISE – EXAMPLES OF GOOD AND BAD WEBSITE DESIGN

1. Look at a variety of websites and analyze the **aesthetic qualities**, the **functionality** and the **usefulness of the content** of the sites. Identify three examples of sites you feel are working well in these areas, and also identify three examples that are doing these things poorly. There should be one example for each of these areas listed above. For instance, one site should be an excellent example of a site that is aesthetically pleasing and another that is very functional, etc.
2. Copy and paste the URL for each of the six sites into an e-mail message. Be sure to label the good ones separate from the bad ones.
3. In the subject line: Your Name - “Good and Bad Websites.” Send the message to rwise@vinu.edu.
4. We will discuss the examples in class on Thursday, Aug. 30.

GRADING

This is an exercise that is worth 20 points

Each example will be worth up to 3 points each.

3 points: an excellent example

2 points: a sample that is reasonably accurate

1 point: a poor example

3 points: no example provided

2 points for following the directions and getting the e-mail sent on time.