

ASSIGNMENT SHEET

DESN 240 – Illustration II

CHARACTER ILLUSTRATION PROJECT

ASSIGNMENT:

Develop character illustration proposals for a new printed book version of the classic “Little Red Riding Hood.” The publisher of this new book wants concept for a **new, modern creative version** of the traditional story. Although the story will retain its original plot and characters, the time period, environment and style of the story should be updated. As part of getting the production process started, the publisher wants to see illustrated proposals for what the characters will look like.

REQUIREMENTS

1. A finished comprehensive layout printed on tabloid size paper for each main character in the story, including:
 - Little Red Riding Hood
 - The Big Bad Wolf
 - Mother
 - Grandma
 - Woodsman
2. A turnaround for Red and the Wolf must be printed on tabloid paper. This may be produced digitally or with pencil.

PROCESS:

1. Research the story to refresh your memory of the plot and characters. Gather photographic references for the characters.
2. Begin sketching ideas for the characters. Concentrate on their silhouettes, structure and proportions at first using pencil and paper. Develop a pose for the character that will help convey the personality and emotional quality of the characters.
3. Refine the drawings using tracing paper.
4. Scan drawings into Photoshop and continue to refine them. The resolution must be at least 200 ppi at the final printed size for good quality. Add color to the characters to finish them off.
5. Print the files for critique.

GRADING:

100 points possible for comp layouts based on criteria outlined in the course syllabus.

TENTATIVE SCHEDULE:

Research and pencil drawings ready to scan:	Sept. 17
Comprehensive layouts:	Sept. 26