

ASSIGNMENT SHEET

DESN 240 – Illustration II

HALLOWEEN STORY ILLUSTRATION PROJECT

ASSIGNMENT:

Using the provided short stories that were submitted for the Writing Center Contest for Scariest Halloween Stories – 140 Characters or Less as a subject, create interesting, appealing, simple, and scary graphics to correspond with the story for display during the Writing Center's Halloween Event on Oct. 31. The winning submission for the contest will be read during the event. The client would like the top 10 to 14 submissions to be displayed on the Writing Center walls during the event.

REQUIREMENTS

- Create graphics for **two different stories** provided
- The entire story must be included on the page and must be legible
- Include a byline for the author that is secondary to the story
- The graphics will be black and white and grays only to be printed on the legal size colored Astrobright papers provided (orange, yellow or green)
- All graphics must be original and created by you – clip art or graphics downloaded for the internet will not be allowed

PROCESS:

1. Read the stories provided. Think about how to enhance the story in visuals and research visual ideas.
2. Create some quick thumbnail sketches to generate ideas for graphics and compositions.
3. Scan your sketches if it will help. Begin creating the graphics digitally. Vector or raster will be allowed. The choice should be based on the final effect you want to achieve.
4. Print the final designs on the paper provided for submission to the client.
5. Send digital files as PDFs to the instructor.
6. Designs will be critiqued when finished.

GRADING:

50 points possible for each design based on criteria outlined in the course syllabus.

SCHEDULE:

Research/sketches/begin digital art:

Friday, Oct. 26

Finish digital art/print designs:

Mon. Oct. 29 by end of class

Critique:

Wed. Oct. 31