

ASSIGNMENT SHEET

DESN 225 – Advanced Study of Graphic Design

ASSIGNMENT – Magazine Article Layout

OBJECTIVE

Design a professional looking layout for a four-page magazine article. (2 spreads) according to the rules on

www.spd.org/student-outreach/. You must pick one of the categories listed and design your article to the described specifications in the PDF for the 2019 contest.

METHOD

1. Read the instructions carefully to fully understand the project. Choose your particular subject and research the subject thoroughly. See the PDF file for your choices.
2. Draw some thumbnails to get to more creative concepts. Gather reference images to work with.
3. Final layouts should be assembled in InDesign or Illustrator. You should use Illustrator or Photoshop as needed.
4. Print layouts on 17" x 11" paper and mount to index. Files will be collected on disk and in the PDF format. Directions will be discussed in class.
5. We will present the layouts and critique them in class. Digital files will be turned in on disk to specifications provided in class.

SIZE/COLORS

Two-Page Size: 16" x 10". You must design a four-page article (two spreads)

Colors: four-color process throughout.

THINK ABOUT

- Original photography or illustration not required, but welcome if appropriate.
- You may use stock or royalty-free images. You will need to provide the name of the agency. If you use artwork or photography other than your own, you must be able to provide them artist's name and date of publication.
- Be creative! Look at examples of well-designed magazine layout spreads. Look at examples of magazines that fit the genre of your chosen subject.
- Make your layouts look as professional as possible.

GRADING

Assignment will be graded according to quality of design based on content, use of design elements and principles, and impact of design on consumer. Rules of the competition must also be followed.

Digital files will be evaluated according to standard printing specification discussed in DESN 260.