

ASSIGNMENT SHEET

DESN 250 – Portfolio Review

ASSIGNMENT – Research Paper

OBJECTIVE

Write a research paper to meet the Writing/Reading Intensive requirements for the DESN 250 course. The research paper will encourage research and critical thinking regarding a graphic design related topic.

REQUIREMENTS

Submit a research paper that is a minimum 2,000 and a maximum of 2,500 words in length with at least three different reliable documented resources. The paper must be written in the MLA style and submitted as a Word document.

There are choices for the subject of their paper, which include various issues and subjects related to the career of graphic design, such as writing about a contemporary issues related to how graphic design related to our modern society, or may be concerned about a historical design movement or graphic designer. Read through trade publications and online blogs for suggestions of possible topics. Be specific and do not allow the topic to become too broad.

TOPICS

Must be related to:

- Graphic Design Styles / Graphic Designers – Historical or Contemporary
- Typography / Typographers
- Illustration / Illustrators
- Advertising
- Graphics Technology – Computers / Printing / Type
- Graphic Design's Relationship to Business or Society

DEADLINES

1. Theme must be determined and defined in a single paragraph. A bibliography of at least three credible and unique sources must be included. The sources must include at least one source that is not online. This information will be submitted to the instructor electronically for approval by no later than the end of class on Feb. 5.
2. Outline of paper structure will be submitted to the instructor electronically by no later than the end of class on Feb. 14. This outline will include the major topics, and the order of these topics, in an outline form.
3. Final paper will be submitted to the instructor electronically by no later than the end of class on March 7.

GRADING

See the attached grading rubric.