

Assignment Sheet

DESN 260 – Graphic Design/Visual Communication III

Disability Awareness Logo and Event Promotion Project

Using the information gained from the client meeting from Jan. 17, write a design brief for the project. Download the template from the class website and add your interpretation of what you heard from the meeting into the template. When finished, email it to the instructor for approval.

Tentative Due Dates:

Design Brief	Thursday, Jan. 31
Logo Concept for Instructor Review	Thursday, Feb. 7
Logo Comps	Thursday, Feb 14
Promotional Materials Concepts	Thursday, Feb. 21
Promotional Materials Comps	Thursday, Mar. 21