

ASSIGNMENT SHEET

DESN 205 – Graphic Design for Electronic Media

PERSONAL WEBSITE DESIGN PROJECT

ASSIGNMENT:

Design a website for yourself as a professional graphic designer. The design should be of professional quality in design, structure and content. This design could potentially be used professionally as you begin your job search or startup your freelance business.

The site must include a home page that provides an overview of who you are and the purpose of the site. The home page must also include an iframe that links to a related web page and a separate embedded social media post. Other pages must include:

- At least one gallery page that will include samples of your design work
- A bio page that outlines your skills, education and accomplishments
- A contact page that includes a form.

Other suggestions for pages would include other gallery pages that show more specific types of projects and a page dedicated to a hobby of interest to add a personal touch.

PROCESS:

1. Research websites by other individuals graduating from design school for ideas on style and structure for your site.
2. Thumbnail some sketch for possible page layouts and site structures
3. Create a flowchart to demonstrate how the site wide navigation will work.
4. Create a wireframe for the website page designs.
5. Submit a PDF file to the instructor that includes the following:
 - Title page that includes you name, class and project information
 - A summary of the nature of the client's business
 - How you plan to use your design to improve the current design and improve the clients brand and their business
 - Website flowchart
 - Website wireframe
6. After approval of research and plan, proceed to develop a comprehensive layout of the website. The comp must include the home page and at least two other pages within the site. Any page that will substantially different in layout, structure or color, must be included.
7. Submit the final comp layouts to the instructor. Upon approval of the layouts, the second part of this project will be to construct the site in Dreamweaver to make a full functioning website.

GRADING:

50 points possible for research and plan PDF

100 points possible for comp layouts

TENTATIVE SCHEDULE:

Research and plan PDF: Nov. 7

Comp layouts: Nov. 14