

ASSIGNMENT SHEET

DESN 240 – Computer Illustration II

FINAL PROJECT – ANIMATION

ASSIGNMENT:

Create an animation using the tools provided in Adobe Photoshop. Choose one of the three options listed below for the subject of the animation. Keep in mind that any music, sound effects or images used in your animation must be legal for your use if you post them online.

Option 1:

Create a self-promotional video for yourself as a professional graphic designer. This video would be intended for use on your personal website homepage. Suggestions would be to highlight design and illustration projects you have already created and are portfolio worthy in an interesting and appealing manner.

Option 2:

Create an animation using original illustrations to tell an original, compelling short story. The subject could be humorous or dramatic and should be structured with a beginning to set the stage and prepares us for the coming events, rising action leading to a turning point, a climax or turning point, falling action to detail the consequences of the previous actions, and a resolution to tie it all up. The subject is up to you but must be original and not use existing characters.

Option 3:

Create an animation that builds awareness of an important social or ecological issue. A clear and immediate message must be presented in a manner that includes a call to action. Use illustrations to convey the message.

SIZE AND COLOR REQUIREMENTS

- The animation must be created in Photoshop with the help of graphics from Illustrator
- The animation will be approximately 30 seconds in length (25 to 40 secs.)
- The animation will be 24 frames per second
- The size will be 1000 px X 650 px in RGB color space
- Audio is optional, but can help make the video more effective

PROCESS:

1. Research animations created in Photoshop online. Also look at online Photoshop animation tutorials for ideas of what is possible.
2. Sketch out a simple storyboard to work out the sequence of images and compositions.
3. Create illustrations in Illustrator or Photoshop as necessary. Illustrator images should be pasted as smart objects into Photoshop.
4. Working in the Timeline Panel in Photoshop, create the transitions, keyframes and effects necessary for your animation.
5. Save Photoshop document as a PSD. Export the file maintaining the frame rate and size at high quality as an MP4 file. Email both files to the instructor's G-mail account.

GRADING:

25 points possible for each of the following areas:

- Use of design elements and principles
- Concept and creativity
- Use of motion, time and pacing
- Overall effectiveness and impact of the video

SCHEDULE:

Concept and storyboard must be complete by the end of class on Monday, Nov. 25

Final video and PSD files are due by no later than noon on Monday, Dec. 9

The lab will be open for final work time on the project during the class final exam time on Monday morning, Dec. 9 from 8:00–10:00 with extended lab hours until noon on that day.