

DESN 155 – COMPUTER PAGE LAYOUT

EXERCISE 1

DOCUMENT SIZE: 8 1/2" x 11"

BLEEDS: 1/8"

MARGIN GUIDES: 2" top, 1/2" all other sides

COLUMN GUIDES: 3 columns with 1/4" gutters

BACKGROUND FRAME: Bleeds on all sides standard green swatch 30% tint

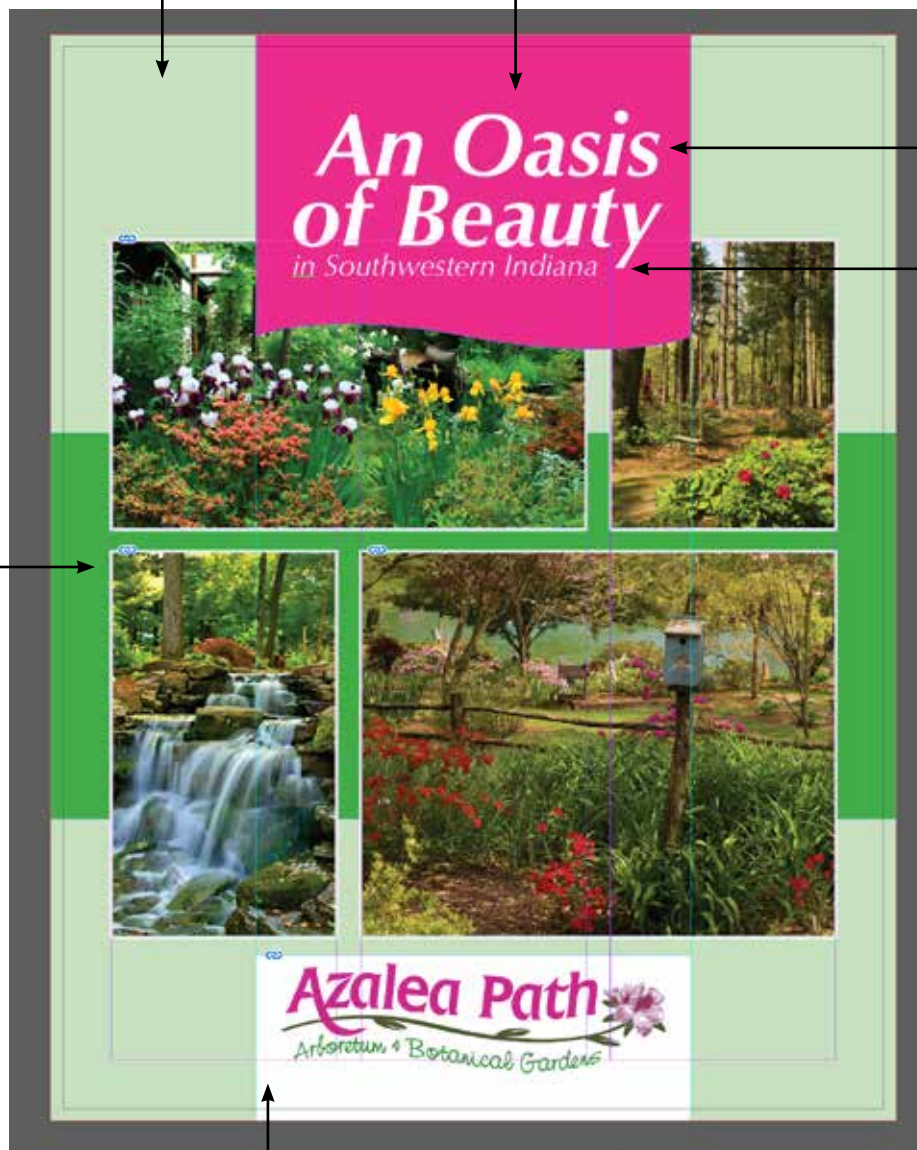
HEADLINE FRAME: Bleeds on top, 4 1/2" wide, 3" tall from top trim, standard Magenta swatch, vertical justification: center

IMAGE FRAMES
2 pt. white stroke

HEADLINE TYPE:
Optima Bold
Italic 66/52.4
align right
right indent: .3125

SUBHEAD:
Optima Italic
22/22.4
Align left
left indent: .375

BACKGROUND
BAR: Bleeds on
left and right 4" tall,
4" from top trim,
standard green
swatch



LOGO FRAME: Bleeds on bottom
4 1/2" wide 4" tall, 4" from top trim,
1.715" tall, white fill