

ASSIGNMENT SHEET

DESN 250 – Portfolio Review

PORTFOLIO SHOULD DEMONSTRATE

- Understanding of design elements and principles
- Understanding of design production knowledge and skills
- Creativity and problem-solving abilities
- Communication skills in a visual medium
- Organization skills and self-editing abilities
- Attention to Details and a Finisher
- Clear Understanding of Personal Goals and Purpose

PORTFOLIO CHECKLIST

- Page layout
- Typography
- Branding
- Advertising design
- Vector art
- Raster art
- Web design
- Creativity
- Visual communication

ASSIGNMENT SHEET

DESN 250 – Portfolio Review

RESUME SHOULD DEMONSTRATE

- Academic Achievement
- Leadership and Involvement
- Communication Skills
- Attention to Details and a Finisher
- Good Design, Typography and Production Knowledge
- Clear Understanding of Personal Goals and Purpose

RESUME CHECKLIST

- Contact information – e-mail, street address, phone, etc.
- Employment history – dates, location (city), dates worked, job title, responsibilities/duties / recognition, etc.
- Education – college/maybe high school, degree, major, dates, location (city), recognition/ awards, etc.
- Skills – software, related skills
- Awards – scholarships, academic recognition, etc. (details)
- Goals and/or personal profile – how you are unique and why you should be hired