

ASSIGNMENT SHEET

DESN 250 – Portfolio Review

ASSIGNMENT – Research Paper

OBJECTIVE

Write a research paper to meet the Writing/Reading Intensive requirements for the DESN 250 course. The research paper will encourage research and critical thinking regarding a graphic design related topic.

REQUIREMENTS

Submit a research paper that is a minimum 2,000 and a maximum of 2,500 words in length with at least three different reliable documented resources. The paper must be written in the MLA style and submitted as a Word document.

There are choices for the subject of their paper, which include various issues and subjects related to the career of graphic design, such as writing about a contemporary issues related to how graphic design related to our modern society, or may be concerned about a historical design movement or graphic designer. Read through trade publications and online blogs for suggestions of possible topics. Be specific and do not allow the topic to become too broad.

TOPICS

Must be related to:

- **Graphic Design Styles / Graphic Designers / Typography / Typographers / Illustration / Illustrators – Historical or Contemporary:**
this topic must be one that has effected you personally and this influence must be detailed in the paper
- **Advertising / Graphic Design's Relationship to Business or Society:**
choose a topic that relates how design and advertising relate to business and society as a whole, or choose a specific controversial topic that is part of this relationship
- **Graphics Technology – Computers / Printing / Type:**
Choose a specific topic that should be important to designs and graphics professionals moving toward the future. This topic may also have an effect on business and society in general, so this aspect must also be discussed

DEADLINES

See schedule on website

GRADING

See the attached grading rubric.