

ASSIGNMENT SHEET

DESN 250 – Portfolio Review

ASSIGNMENT – Personal Portfolio Website for Job Search

OBJECTIVE

Create a professionally designed personal portfolio website to present yourself as a business professional to aid in your impending graphic design job search.

REQUIREMENTS

- Valid contact information – at least valid email address that you check regularly – consider swetting up an account for this specific purpose
- Optional resume in downloadable in printable form
- Personal biography / design statement
- Representative portfolio the is easily navigable and understandable
 - Should include categories to make the examples easier to review
 - Samples must be properly labelled to make it understandable of the nature of the sample
 - Approximately 12 (or more) samples should be included
- Final web pages must conform to standard HTML and CSS and conventions – site must be fully functional for current internet usage
- Site must be uploaded, live and fully functioning
- Must be attractive, legible and conform to your established brand

PRODUCTION OPTIONS

1. **Most Preferred:** Create a custom designed website using Dreamweaver (if you have had DESN 205). The site will be hosted on the Graphic Design Department website. This method is at no cost to you. **If you had DESN 205, you may start from the point of the final project.**
URL: mydesignsamples.com/yourname
2. **Preferred:** Use Adobe Portfolio to produce a site from one of their templates that is customized to your brand and Adobe Cloud to host the site. This method will be no cost to you if you have an existing Adobe CC account. If not, it will cost \$10 per month.
URL: yourname.myportfolio.com
3. **Least Preferred:** Use Wix or some other template-based site design server.
URL: yourname.wix.com

METHOD

1. Research website from other graphic designers to get ideas for how you would like your site to look, and function. Produce a flowchart for the navigation. Submit to instructor for approval.
2. Create a comprehensive layout of the graphic look in Photoshop, Illustrator or InDesign. Submit to instructor for approval.
3. Produce website using whatever method you choose.
4. Prepare file for hosting. You may upload to your own server or host, or you may submit to instructor for hosting on the Graphic Design Department site.

GRADING

The site will be graded from the internet based on the criteria listed above.