

DESN 210 SCHEDULE – FALL 2015

Week 1	Syllabus / Introduction to logo design / Begin Logo Project
Week 2	Logo Project / Logo Project Thumbnails Critique
Week 3	Logo Project / Logo Project Roughs Critique
Week 4	LOGO PROJECT PRESENTATION / Begin Symbol Design Project / Business & Pricing
Week 5	Symbol Design Project / Symbol Design Project Thumbnails Critique
Week 6	Symbol Design Project / Symbol Design Project Roughs Critique
Week 7	SYMBOL DESIGN PROJECT PRESENTATION / Begin Newsletter Template Design Project
Week 8	Newsletter Template Design Project / Newsletter Template Design Project Thumbnails Critique
Week 9	Newsletter Template Design Project / Newsletter Template Design Project Roughs Critique
Week 10	Newsletter Template Design Project / NEWSLETTER TEMPLATE DESIGN CRITIQUE
Week 11	Newsletter Template Roll-out Project / NEWSLETTER TEMPLATE ROLL-OUT CRITIQUE
Week 12	Begin Poster Design Project
Week 13	Poster Design Project / Poster Design Project Thumbnails Critique
Week 14	Poster Design Project / Poster Design Project Roughs Critique
Week 15	Poster Design Project / POSTER DESIGN PROJECT PRESENTATION
Week 16	FINAL EXAMS